

Where Is the World's Largest Auto Plant that Was Built from Scratch?

Japan? No. Germany? No. Detroit? No.



Mississippi? You Better Believe It!

A once-barren, 1038-acre field now bears a plant that the world would envy ... in central Mississippi.

Yes, Mississippi. A state known for its agriculture now cultivates plants of a different sort. The automotive sort. In May of 2003, Nissan started production at the company's \$3.2 billion assembly plant in Canton. The 4.7 million square-foot facility has the capacity to produce 450,000 vehicles a year. Nearly a half-million automobiles a year.

Right here in Mississippi. Mississippi ... now a powerful engine in the automotive industry.

MISSISSIPPI...
Believe It!™