

# No Black. No White. Just The Blues.



*B.B. King*

*Robert Johnson*

*Howlin' Wolf*

*W.C. Handy*

*Little Milton*

*Bo Diddley*

*Muddy Waters*

Some see the world in black and white. Others see varying shades of gray.  
But, Mississippi taught the world to see ... and hear ... the Blues. Charlie  
Patton, Robert Johnson, W.C. Handy, John Lee Hooker, Bo Diddley, Muddy  
Waters, Howlin' Wolf, Little Milton, B.B. King ... they all travelled the most  
revered blues highway in the world – Mississippi's Highway 61.  
Mississippi. Birthplace of the Blues.

**MISSISSIPPI...**  
*Believe It!*™