

Where Is The World's Largest Auto Plant That Was Built From Scratch?

- Japan? No.
- Germany? No.
- Detroit? No.



Mississippi? You Better Believe It!

A once-barren, 1400-acre field now bears a plant that the world would envy ... in central Mississippi.

Yes, Mississippi. A state known for its agriculture now cultivates plants of a different sort. The automotive sort.

In May of 2003, Nissan started production at the company's \$1.4 billion assembly plant in Canton. The 3.5 million square-foot facility has the capacity to produce 400,000 vehicles a year. Nearly a half-million automobiles a year. Right here in Mississippi.

Mississippi ... now a powerful engine in the automotive industry.

MISSISSIPPI... *Believe It!*™

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