

No Black. No White. Just The Blues.



B.B. King

Howlin' Wolf

W.C. Handy

Little Milton

Bo Diddley

Muddy Waters

Some see the world in black and white. Others see varying shades of gray.

But, Mississippi taught the world to see ... and hear ... the Blues. Charlie Patton, Robert Johnson, W.C. Handy, John Lee Hooker, Bo Diddley, Muddy Waters, Howlin' Wolf, Little Milton, B.B. King ... they all travelled the most revered blues highway in the world – Mississippi's Highway 61.

Mississippi. Birthplace of the Blues.

MISSISSIPPI... *Believe It!*™