

A Mississippi Stereo Type.



There are a lot of stereotypes in Mississippi. Our favorite "stereo type" is the one that resonates in the ears of music fans the world over.

In 1965, Hartley Peavey started Peavey® Electronics in his dad's basement in Meridian, Mississippi. From that small, one-room operation, Peavey® has grown to encompass 1.5 million square feet of manufacturing space.

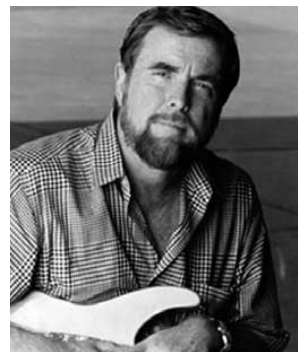
A leader in manufacturing mixing consoles, amplifiers, speakers, microphones, guitars, basses, keyboards ... and just about anything else that has to do with music ... Peavey supplies acts from rockers *3 Doors Down*, *Nickelback* and *Kid Rock* to

country stars *Kenny Chesney*, *Tim McGraw* and *Hank Williams Jr.*

Peavey also has more patents, trademarks and registered products than anyone else in the industry.

By the way, Peavey® remains headquartered in Meridian, Mississippi.

Yes, Mississippi. We like the sound of that.



Hartley Peavey

MISSISSIPPI... *Believe It!*™